

Message Text

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PAGE 01 LA PAZ 01522 041328Z

50

ACTION ARA-10

INFO OCT-01 ISO-00 AID-05 CIAE-00 EB-07 FRB-01 INR-07

NSAE-00 TRSE-00 XMB-04 OPIC-06 SP-02 CIEP-02 LAB-04

SIL-01 OMB-01 EA-10 /061 W

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R 032115Z MAR 75

FM AMEMBASSY LA PAZ

TO USDOC WASHDC

INFO SECSTATE WASHDC 5840

UNCLAS LA PAZ 1522

E.O. 11652: N/A

TAGS: BEXP, BL

SUBJECT: INVESTMENT: VEHICLE TIRE PLANT

1. FABRICA DE LLANTAS ZIMERI BOLIVIANA, COCHABAMBA, CLOSED DUE TO INABILITY TO MARKET POOR QUALITY AUTOMOBILE AND TRUCK TIRES AS A RESULT OF PURCHASING CHEAP REBUILT EQUIPMENT FROM JAPAN, ITALY AND SCOTLAND AND INABILITY TO OBTAIN SYNTHETIC RUBBER. ABOVE PROBLEMS COMPOUNDED BY ABSENTEE MANAGEMENT. ZIMERI FAMILY IS FROM GUATAMALA CITY, CUATAMALA WHERE THE FAMILY HAS LARGE INTEREST IN TEXTILES.

2. THE MINISTRY OF INDUSTRY AND COMMERCE RECENTLY ISSUED A MINISTERIAL DECREE, EXPIRING APRIL 15, 1975, WHICH COULD POSSIBLY TERMINATE THE ZIMERI BUSINESS INDUSTRIAL PERMIT. IF BY ABOVE DATE ZIMERI CANNOT GUARANTEE TO MINISTRY (1) A HIGH QUALITY PRODUCT, (2) ADEQUATE WORKING CAPITAL, AND (3) GOOD MANAGEMENT, THEN MINISTRY WILL ISSUE INTERNATIONAL TENDER SEEKING INTERESTED TIRE MANUFACTURERS TO ESTABLISH A BOLIVIAN OPERATION.

3. IN ORDER FOR ZIMERI TO COMPLY WITH MINISTERIAL DECREE, MUST ASSOCIATE WITH INTERNATIONAL TIRE MANUFACTURER AND IF AGREEMENT REACHED, MINISTRY WILL PROHIBIT FOR FIVE YEARS IMPORTATION OF SIMILAR TIRES PRODUCED BY COMPANY.

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PAGE 02 LA PAZ 01522 041328Z

4. ZIMERI IS PRESENTLY NEGOTIATING WITH GENERAL TIRE COMPANY,

DUNLOP AND ONE JAPANESE FIRM.

5. ACTION REQUESTED: NOTIFY TIRE MANUFACTURERS OF THIS OPPORTUNITY.

INTERESTED FIRMS CAN CONTACT:

MR.G. SALINAS A.

GENERAL MANAGER

FABRICA DE LLANTAS ZIMERI BOLIVIANA

CASILLA 1676

COCHABAMBA, BOLIVIA

CABLE: "ZIBOL"

STEDMAN

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 03 MAR 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975LAPAZ01522
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
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From: LA PAZ
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750389/aaaadcjn.tel
Line Count: 72
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: woolflhd
Review Comment: n/a
Review Content Flags:
Review Date: 22 SEP 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <22 SEP 2003 by greeneet>; APPROVED <02 JAN 2004 by woolflhd>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: INVESTMENT: VEHICLE TIRE PLANT
TAGS: BEXP, BL
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006